



***March 12, 2001***

## **WINPAK ENTERS NEW MARKET**

Winpak, a name recognized for the manufacture of packaging equipment for liquid product applications has recently developed an innovative V-F-F-S machine to package snack products for the dry food industry.

The first machine for the dry snack product application has been in operation at John B. Sanfilippo and Son's in Chicago, Illinois since October 2000. This NEW packaging machine was designed to package peanuts for the airline industry and novelty type products for the fast food industry. A major fast-food company has utilized this new technology as a cost effective solution to the bulk distribution of non-liquid topping products for their ice cream sundaes.

The modified L-18 dry machine is the first V-F-F-S machine to use a multi-lane concept. This machine, configured with 7 lanes and successfully running at a speed of 75 cycles per minute, produces over 500 pouches per minute.

As a result of this success, the L-18D machine is now being promoted to companies around the world that volumetrically package products such as rice, dry macaroni, soup mixes, confectionaries, and assorted candy applications. The capabilities of this machine will provide a high-speed solution for companies packaging dry snack size products in large volume. One multi-lane Winpak machine can successfully achieve what it takes two to three competitor machines to accomplish. In addition, this concept results in cost savings through reduced floor space and operator requirements.