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AND THE WINNERS ARE ... WINPACKAGE® AND ESCOFOAM™

Winning a global competition is an exhilarating and deeply rewarding experience. Entries from around the world competed for this 13th Annual DuPont Award for Innovation in Food Processing and Packaging. This coveted award recognizes food and non-food industry advances that use plastic packaging materials. This year, both Winpak and Wipak, the packaging division of [Wihuri Oy](#) won these prestigious awards.

Winpackage®

Submitted for award consideration by General Mills, the Winpackage is used for their very successful product launch of Yoplait's Go-Gurt for kids. Recently, Newsweek featured this product in their article "Yogurt Goes Tubular". During the previous four years, Winpak performed groundbreaking research and development required for this environmentally sound packaging system with the added benefit of using 15 percent less packaging material than competing packages!

Winpackage is very successful for its convenience, portability, and fun "kid appeal"! This unique three-side seal tube construction provides strong, reliable seals along with automatic registration of front and rear graphics. This package has created real growth in yogurt categories. It is a new way to eat yogurt, by new consumers, in new places.

For Winpak, this proven packaging system is enjoying unprecedented success with 20 systems already in place in the United States, Canada, Mexico and Korea. Some of these systems are also now using Winpak packaging materials! Winpak is proud to continue its tradition of being the #1 leader in liquid packaging technology.

Escofoam™

[Wipak](#) also won an award for their deep draw EPET foam barrier trays. Commercial in Switzerland for sliced meats since 1997, this new and innovative material produces expanded barrier PET trays that can be run on all conventional thermoforming machines.

Escofoam™ reduces the plastics material required for the package, while still providing structural integrity. Because of its deep draw ability and excellent EVOH barrier and installation properties, Escofoam™ is ideally suited for a variety of products such as fresh meat, fish, poultry, deli products and even deep-frozen foods.